

# evolution



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## LOOKING FOR THRILLS ON THE SWISS MOUNTAINS

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**GENEVA**  
A WALK INTO THE CULTURE



**ZURICH**  
A FEW STEPS BACK IN HISTORY



**LUGANO**  
THE MUSEUM OF CULTURES IS RELOCATING



**BELLINZONA**  
GREAT SUCCESS FOR THE CASTLES





SWITZERLAND

www.giardino.ch



## LUXURY IN THE SUN AND SNOW

“Giardino” in Italian means garden. A place of regeneration and so full of individuality, that every detail deserves its own moment. Giardino Retreats and Resorts are just like this garden.

Giardino Retreats and Resorts offer an original interpretation of luxury hotels and creative cuisine. «Fresh, Colourful & Healthy»: these are the three words used by Mr. Philippe Frutiger, CEO of Giardino, in order to describe the peculiarities of the hotels of the Group. They all mix together casual ambiance, superior service and charismatic design to places of Mediterranean joie de vivre - whether in sunny Ticino, alpine altitudes or urban areas. Giardino unites the most attractive facets of Switzerland with a good dosage of sunny hospitality. Mr. Frutiger affirms: «The Giardino Group is a young hotel management company offering exciting hotel concepts at the most beautiful locations in Switzerland. We give our guests the highest level of luxury in a casual environment. In addition to 3 restaurants, each with 2 Michelin stars, we focus on a complete Ayurvedic concept and thus give our guests maxi-



Left, top, the Giardino Mountain in St. Moritz; bottom, Philippe Frutiger, CEO of Giardino Group. Right, from top, the Giardino Ascona, the Giardino Lago in Minusio, the Atlantis by Giardino in Zurich.

mum enjoyment with the sustainable lifestyle of Indian preventive medicine. Each hotel of the our organization adopts in its concepts as well as in the design Regional influences, each hotel is unique and exciting».

The Group places its emphasis on the finest quality, surprising details and superlative service, always radiant and with a smile on its lips, offering a sense of genuine relaxation. Intense, accomplished and full of natural perfection. Places, where moments turn into personal memories and where all senses are pampered and perfect relaxation becomes possible – especially at the dipiù Spa. The portfolio currently includes the Giardino Ascona, with 54 double rooms, 16 suites, 2 junior suites and 5 apartments; the Giardino Lago in Minusio-Locarno, the little sister property, a picturesque villa that is the right place for individualists; the Giardino Mountain in Champfèr-St. Moritz, starting now its sixth winter season, and, last but not least, the Atlantis by Giardino, opened in Zurich after a thorough renovation. Each of these hotels draws its concepts and design elements from regional and cultural diversity and interprets them in a fresh new way. Philippe Frutiger concludes: «I lead the company together with my wife Daniela. We have founded the Group and we are Shareholders. It is a great challenge together with a young and highly motivated team to lead this company into the future». ■



### 🇮🇹 LUSSO CASUALE CON CARATTERE

Hotel unici ed esclusivi nelle migliori posizioni sono le caratteristiche di Giardino Group. Ogni hotel accoglie i diversi concetti culturali e gli elementi di design regionali e li interpreta con nuove prospettive. Il gruppo è attualmente composto dagli hotel Giardino Ascona, Giardino Lago a Minusio, Giardino Mountain a Champfèr, vicino a St. Moritz e da Atlantis by Giardino a Zurigo.

### 🇫🇷 LUXE DÉCONTRACTÉ AVEC CARACTÈRE

Comme marque de fabrique du Giardino Group, des établissements haut-de-gamme, dans un cadre toujours exceptionnel, un concept et un design qui pour chaque hôtel revisitent et intègrent des éléments culturels et régionaux représentatifs de la diversité locale. La gamme actuelle se compose des établissements Giardino Ascona, Giardino Lago à Minusio, Giardino Mountain à Champfèr-St Moritz ainsi que l'Atlantis by Giardino à Zurich.

